

HOSPICE PEI
hike + bike!
for hospice
MAY 8TH - MAY 31ST 2021
COMING **VIRTUALLY**
TO A NEIGHBOURHOOD NEAR YOU!



Dear Potential Sponsor,

It's Hike for Hospice time!

Hike for Hospice is a national event that kicks off Hospice Week across Canada on Sunday, May 3rd 2021. Our virtual Hike & Bike for Hospice was incredibly successful last year, we raised \$18,000 from our \$3,000 raised in previous years! With these encouraging results we have set our 2021 goal to \$20,000.

Our event will once again be virtual, as we received great feedback that those who participated enjoyed the flexibility to hike and/or bike for Hospice PEI anywhere at any time. This year we will kick off our event at the end of Hospice Week, on May 8th, and will end May 31st.

All proceeds raised from our virtual Hike & Bike for Hospice event, will stay on the Island and supports the work of Hospice PEI.

Fast Facts:

Our volunteers completed 19,000 volunteer hours in 2019

90% of Canadians who die each year, die of chronic illness

By 2030, 23% of Canadians will be seniors

The last 10 years, the 65+ population has increased by 44.7%

PEI has been in the midst of the COVID-19 pandemic since March 14th, 2020

Hospice PEI is now considered Essential Support

The population of PEI is the fastest growing province in all of Canada at 2.2%

2018 saw the number of deaths surpass the number of births on the Island for the first time.

We thank you for your consideration in supporting Hospice PEI. If you have any questions or require further information, please do not hesitate to contact myself, MacKenzie Hope at 902-326-5369 or by email at development@hospicepei.ca

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SPONSORED BY
(EXAMPLES)



2021 Sponsorship Opportunities

The Strut \$1000	The Stroll \$500
Logo on Hike 4 Hospice Facebook frame	
Logo on Hike poster & advertising	
Logo on email signature	
Logo in 2 Newsletter Circulation (x2)	Recognition in Newsletter Circulation (x2)
Social Media & News Outlet Recognition	Social Media Recognition
Logo on Hike Website for 8 Months	Logo on Hike Website for 8 Months
Corporate Philanthropy Opportunity	Corporate Philanthropy Opportunity